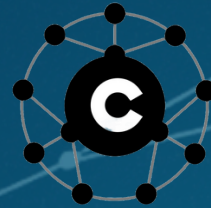


Business AI Starts With Monitoring Key Processes Using CRSTA



CRSTBL is excited to introduce CRSTA, the “brain” of your AI system that will help you run sales, marketing, and purchasing processes to grow your business and simplify day-to-day work in the years ahead.

The first hosted cloud solution of its kind, CRSTA will be able to capture the way owners and key managers make both routine and strategic decisions, and implement a monitoring system to ensure those decisions match established policies and KPIs.

